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### Department of Economics

*Babson College*

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**EMPLOYMENT**

1994-Present: Professor of Economics, Babson College; Department Chair (1998-2005); Robert E. Madden Term Chair, 1992-1997; Kevern Joyce Term Chair, 2008-13: Babson Research Scholar, 2013-present. Associate Dean of Faculty, 2021-present.

Fall, 2010: Visiting Professor, Fletcher School of Law and Diplomacy, Tufts University.

Fall, 2009: Visiting Professor, Brandeis University.

Fall, 2006: Visiting Professor, University of Innsbruck, Austria.

1982-1994: Assistant (1982-87) and Associate (1987-94) Professor of Economics, Babson College.

1988-1989: Visiting Senior Economist, US State Department.

1981: Economist, U.S. International Trade Commission.

**MAJOR COURSES TAUGHT**

Babson College

Global Trade: Policy and Strategy (MBA)

International Trade: Theory and Policy (undergraduate)

Managerial Economics/Market Environment and Industrial Adjustment (Integrated MBA)

Business Environment of the New Europe (MBA/Undergraduate)

US Trade Law (MBA)

Microfoundations of Business; Microfoundations/Marketing Cluster (MBA)

Microfoundations courses for corporate and distance learning programs (Lucent, Intel, Fast Track)

Strategy and Tactics of Pricing (MBA)

International Finance (undergraduate)

International Trade and Development (undergraduate)

Other Institutions

WTO in Crisis: Advanced Seminar in International Trade (Fletcher School/Tufts University)

WTO: Past, Present, and Future (University of Innsbruck)

The Economics of International Trade Disputes (Brandeis University)

**EDUCATION**

*Ph.D.* (*Dr. ès sci. pol.*, international economics), Graduate Institute of International Studies/University of Geneva, 1981.

*Diplôme de hautes études internationales*, Graduate Institute of International Studies, Geneva, 1979.

*Master of Arts in Law and Diplomacy*, Fletcher School of Law and Diplomacy, 1979.

*A.B.*, Oberlin College, 1976. Phi Beta Kappa. Undergraduate majors: Government, German.

**THESES**

*Master of Arts in Law and Diplomacy*: Thesis, Fletcher School of Law and Diplomacy/Tufts University, and *mémoire* for the *diplôme* degree, Graduate Institute of International Studies, 1979. Title: *Foreign Workers, Aliens Law and Social Change in the Federal Republic of Germany*.

*Ph.D. (international economics)*: Dissertation, Graduate Institute of International Studies, University of Geneva, 1981. Title: *The Political Economy of Voluntary Restraint and the Incidence of Trade Diversion in Steel Import Markets*. Thesis director: Henryk Kierzkowski.

## RESEARCH INTERESTS

International political economy, trade policy and negotiations, institutional theory of the WTO, unfair trade law, industrial adjustment to trade, investment-and-trade issues

**PUBLICATIONS**

***Books and Monographs***

1. *Populism and Trade: the Challenge to the Global Trading System*. Oxford University Press, July, 2021. Summary published at VoxEU.org: <https://voxeu.org/article/populist-damage-trading-system>.
2. *Reconstructing the WTO for the 21st Century: An Institutional Approach.* New York: Oxford University Press, 2015. Summary published at VoxEU.org: <http://www.voxeu.org/article/towards-new-wto-institutional-approach>.
3. *The Doha Blues: Institutional Crisis and Reform in the WTO.* New York: Oxford University Press, 2010.
4. *Who’s Afraid of the WTO?* New York: Oxford University Press, 2004.
5. *Export Restraint and the New Protectionism: The Political Economy of Discriminatory Trade Restrictions*. Ann Arbor: University of Michigan Press, 1994.
6. *Politics vs. Economics in World Steel Trade*. London: Allen & Unwin, 1986. Re-issued, Routledge Library Editions, International Trade Policy, 2018.
7. *Impasse and Crisis in Steel Trade Policy*, Thames Essay No. 35. London: Trade Policy Research Centre, 1983.

# **Journal Articles**

1. Insurance Patterns and Instability from 2006 to 2016 (with Yunwei Gai). *BMC Health Services Research*, vol. 20, article 334, 2020. Online version published April 21, 2020. <https://bmchealthservres.biomedcentral.com/articles/10.1186/s12913-020-05226-1>.
2. Cuba, the Centrally Planned Cigar, and its Rivals. *The World Economy* vol. 42 (10), pp. 2900-2923, 2019. Online version published 30 July 2019, DOI: 10.1111/twec.12841.
3. Cuba, Trade Dependency, and the GATT/WTO System. *International Advances in Economic Research*, vol. 24 (4):325-338, 2018. Published online, 25 August 2018, https:// 10.1007/s11294-018-9706-8.
4. Patterns of Investor-State Dispute Settlement Decisions. *International Advances in Economic Research*, vol. 24 (1): 79-96, 2018. Online version: https://doi.org/10.1007/s11294-018-9706-8.
5. Revolutionary Cuba and the GATT/WTO System. *Journal of World Trade*, vol. 51 (5), 2017.
6. Patterns of Representation in WTO Committee Chairs, 1995-2012 (with Yunwei Gai). *World Trade Review*, vol. 14 (3) , July 2015, published online 20 October 2014.
7. Joining the WTO: Why Does it Take So Long? (with Yunwei Gai). *Open Economies Review*, vol. 24 (4), pp. 695-716, 2013. Published online October 19, 2012.
8. Things Fall Apart: The End of the Postwar Trade Consensus in the Doha Round, *World Economics*, vol. 13 (4), October-December 2012.
9. Green Room Politics and the WTO’s Crisis of Representation, *Progress in Development Studies*, **Vol.9 ( 4), 2009, pp.** 349-357**.**
10. The Political Economy of WTO Accession: the Unfinished Business of Universal Membership, *World Trade Review*, vol. 8, no.1, 2009.
11. The WTO Accession Process: Patterns of the Length of Negotiations and Concessions. *World Journal of Management and Economics,* Issue 1,2007.
12. The Safeguards Mess Revisited: The Fundamental Issue, *World Trade Review*, vol. 3 (1), March 2004.
13. The WTO Core Agreement, Non-Trade Issues and Institutional Integrity, *World Trade Review*, v. 1 (3), 2002.
14. Does NAFTA Chapter 19 Make a Difference? Dispute Settlement and the Incentive Structure of US/Canada Unfair Trade Petitions. *Contemporary Economic Policy*, vol. 18, no. 2, 2000.
15. Trade Policy and the Environment: The Search for an Institutional Framework, *Aussenwirtschaft*, Vol. 53, no. 3, 1998.
16. Who’s Afraid of the WTO? *Challenge*, vol 41(1), January-February 1998.
17. NAFTA Chapter 19: Is There Hope for Bilateral Dispute Resolution of Unfair Trade Law Decisions? *Journal of Public Policy and Marketing*, vol 13 (2), 1994.
18. The Decline of Liberal Trade: Can the 'Dracula Effect' Save It? *World Competition*, vol. 16, 1993.
19. Selectivity and the Changing Structure of Trade Policy: Unfair Trade Law as a Channel of Protectionism, *The Fletcher Forum of World Affairs*, volume 16, no. 1, Winter 1992.
20. Voluntary Export Restraint: Political Economy, History, and the Role of the GATT, *Journal of World Trade*, 1989.
21. Trade in Steel: Another Turn in the Protectionist Spiral, *The World Economy*, vol. 8 (4), 1985.
22. The Political Economy of Voluntary Export Restraint Agreements, *Kyklos*, vol. 37, fasc. 1, 1984. Reprinted in: *Portfolio: International Economic Perspectives*, vol. 12 (2), 1987.
23. Politics, Economics and the International Steel Industry (with Ingo Walter), *Institution of Electrical Engineers Proceedings* (London), 1982.
24. Issues of Nonmarket Economy Participation in the GATT, *27th Quarterly Report to the Congress and the Trade Policy Committee on Trade between the United States and the Nonmarket Economies during April-June 1981*. Washington, D.C.: United States International Trade Commission, 1981.
25. The Battle Over Protectionism: How Industry Adjusts to Competitive Shocks (with Ingo Walter), *Journal of Business Strategy*, vol. 2 (2), 1981. Reprinted in: *The Wall Street Transcript*, May 25, 1981; pp. 61,758-61,760.
26. Forgetfulness of Things Past: Europe and the Steel Cartel, *The World Economy*, vol. 2 (2), 1979.

***Book Chapters and Contributions to Volumes and Series***

1. Cuba: Hope and a Reality Check. *Babson Insight*, Spring 2016.
2. Education of Girls Vital to Moving Up the Trade Value Chain (with Megan Way and Lidija Polutnik). Asia-Pacific Research and Training Network on Trade, Policy Brief no. 43, December 2014. United Nations: Economic and Social Commission for Asia and the Pacific.
3. The Limits of Institutional Coherence in Trade and Development, in Manfred Elsig and Thomas Cottier, eds, Governing the World Trade Organization: Past, Present and Beyond Doha. Cambridge: Cambridge University Press, 2011.
4. Entrepreneurship and the Decision to Export (with Megan Way) in Maria Minniti (ed.), *The Dynamics of Entrepreneurial Activity.* Oxford University Press, 2011. Paperback version, 2013.
5. Regionalism and Problems of Representation in the WTO, in John-ren Chen, Christian Smekal, and Karl Socher (eds.) *Contributions to the Study of International Institutions and Global Governance*. Innsbruck: Innsbruck University Press, 2009.

1. Global Institutions, National Regulations, and Entrepreneurship (with Jonathan Levie). *Global Entrepreneurship Monitor, Executive Report*. Published by Babson College, London Business, School, and the Global Entrepreneurship Research Consortium, 2008.
2. Globalization and Entrepreneurship in Maria Minniti (ed.),*Entrepreneurship and Entrepreneurial Behavior*, vol. I (Praeger Perspectives Series). New York: Praeger, 2006.
3. Russia and the WTO: The Long and Winding Road to Accession, in Michael Bruner and Viatcheslav Morozov (eds.), *Market Democracy in Post-Communist Russia*. London: Wisdom House, 2004.
4. The World Trade Organization: The Technical Side of Globalization, in Sonia Benson (ed.) *History Behind the Headlines:The Origins of Conflicts Worldwide*, vol. 6. Farmington Hills, Michigan: Gale Group, 2003.
5. Dumping; Predatory Dumping; Product Attributes; Rent Seeking; and X-Inefficiency; five entries in *Wiley Encyclopedia of Management*, ed. by Robert McAuliffe. Oxford: Blackwell, 1997. Second edition, 2005. Third Edition, 2013 (New York: Wiley).

1. Structural Adjustment in the U.S. Steel Industry, in: *Industry on the Move: Causes and Consequences of International Relocation in the Manufacturing Industries*, ed. by Gijsbert van Liemt. Geneva: International Labour Office, 1992. Spanish translation: "Ajustes estructurales en la industria siderúrgica de los Estados Unidos," in *La reubicación internacional de la industria* (Geneva: ILO, 1995).
2. Subsidies, Industrial Policy, and International Trade, in: *Handbook of International Business*, 2nd edition, ed. by I. Walter, New York: John Wiley & Sons, 1988.
3. Saving the Steel Industry, *The Heritage Foundation Backgrounder* (Washington, D.C.), May 21, 1984. Reprinted in: U.S. Senate Committee on Finance, *U.S. Steel Industry* Senate Hearing 98-1174, June 8, 1984. Washington: U.S. Government Printing Office, 1985, pp. 10-22.

***Book and Film Reviews***

1. *Measuring WTO’s Contributions to Global Economic Welfare,* edited by Kym Anderson*. World Trade Review*, vol. 14 (1), 2015, pp. 155-159.
2. *Symbolic Power in the World Trade Organization,* by Matthew Eagleton-Pierce*. World Trade Review,* vol. 12 (4), 2013, pp. 743-745.
3. *Self-Enforcing Trade:* Developing Countries and WTO Dispute Settlement, by Chad Bown. Review of International Economics, vol. 19 (4), 2011, pp. 789-790.
4. *The Dynamics of German Industry: Germany’s Path toward the New Economy and the American Challenge,* by Werner Abelshauser. *American* *Journal of Economics and Sociology*, Vol. 65 (5), 2006, pp. 1125-1126.
5. *The Yes Men,* directed by Chris Smith, Dan Ollman and Sarah Price (MGM 2003, DVD/Video 2005). *World Trade Review*, vol. 5, (1), 2006.
6. *A World Without Walls: Freedom, Development, Free Trade and Global Governance,* by Mike Moore. *American Journal of Economics and Sociology*, vol. 63 (3), 2004.
7. *Rivals Beyond Trade: America versus Japan in Global Competition,* by Dennis Encarnation; and *Rival Capitalists: International Competitiveness in the United States, Japan, and Western Europe,* by Jeffrey Hart*. Annals of the AAPSS*, vol. 535, 1994.
8. *International Trade and Global Development*, ed. by Ad Koekkoek and L.B.M. Mennes. *Columbia Journal of World Business*, vol. 27 (1), 1992.
9. *Protectionism*, by J. Bhagwati. *Journal of Small Business Economics*, vol. 2, p. 247, 1990.
10. *World Steel in the 1980s: A Case of Survival*, by W.T. Hogan. *The World Economy*, vol. 7 (1), 1984.

**SELECTED CONFERENCE AND WORKING PAPERS**

Populism and the Erosion of Trade Institutions. International Trade and Finance Association Annual Meeting, Livorno, Italy, May 2019.

Investor-State Dispute Settlement: Is Global Institutional Reform Possible? International Atlantic Economic Society Conference, London, March 2018.

Patterns of Investor-State Dispute Settlement Decisions. International Atlantic Economic Society Conference, Berlin, Germany, March 2017.

Cuba and the GATT/WTO System. International Atlantic Economic Conference, Washington, DC, October 2016.

A Supply Chain Chapter for the WTO. International Atlantic Economic Conference, Boston, October 2015.

Reconstructing the WTO for the 21st Century. WTO Public Forum, Book presentation and discussion, Centre William Rappard, WTO, Geneva, Switzerland, September 2015.

Patterns of Committee Chair Representation in the WTO, 1995-2012. *Evolution of the International Trading System: Prospects and Challenges*, University of St. Petersburg, Russia, October 2013.

The Doha Round and the Development Divide: End of the Postwar Trade Consensus. Association for Global Business Conference, Washington, D.C., November 2012.

Regionalism and the Problem of Representation in the WTO. Working Paper series, no. W-2007/12. Presented at the UNU-CRIS conference, Warwick University, UK, September 2007. Website of the United Nations University - Comparative Regional Integration Studies (UNU-CRIS), <http://www.cris.unu.edu/>.

The WTO and the Problem of Coherence. Centre for the Study of International Institutions, University of Innsbruck, Austria, November 2006.

Representation in WTO Dispute Settlement Cases. Atlantic Economic Society Meeting, Berlin, March 2006.

Trade Policy, Poverty, and Foreign Aid. Warwick University *One World Week* Forum, , UK, January 2006.

Global Trade: Fair or Free? Warwick University *One World Week* Forum, UK, Jan. 17, 2005.

Green Room Politics and the WTO’s Crisis of Representation. Centre for the Study of International Institutions Conference, Innsbruck, Austria, November 2004.

Free Trade vs. Protectionism: Who’s Afraid of the WTO? Debate with Mark Levinson and Jake Caldwell. Mitsui Spearker Series, Baruch College, New York, NY, February 2004 .

Who’s Afraid of the WTO? American Economic Association Meeting, New Orleans, January 2001 (also panel organizer).

Dispute Resolution and the Incentive to File Unfair Trade Petitions. International Atlantic Economic Society Meeting, Vienna, Austria, March 1999.

Trade Policy, the Environment, and the WTO. Second Annual IPC Agri-Forum, The Hague, September 25, 1998.

Trade Policy and the Environment: The Search for an Institutional Framework. American Economic Association Meeting, Chicago, January 1998.

Channeling Environmental Protectionism. Western Economic Association, Vancouver, B.C., July 1994.

The Political Economy of a ‘Disgraceful’ Foreign Robe. *Fashioning a New Order for World Trade: Textiles and Apparel in the 1990s*, Brandeis University, May 1991.

Exporter Adjustment to Voluntary Export Restraint: The Case of Quality Upgrading by Japanese Auto Manufacturers. State Department Working Paper Series PAS WP/89/15, Washington, D.C., November 1989. Presented at American Economic Association Meeting, Atlanta, Georgia, December 1989.

The GATT after Forty Years. American Economic Association Meeting, Chicago, December 1988 (also panel organizer).

The Economic Implications of Trade Restrictions in High-Technology Goods. Eastern Economic Association, Pittsburgh, March 1985.

Steel Trade Policy in Crisis. Trade Policy Research Centre Conference on Managed Trade, Stresa, Italy, September 1981.

Industrial Adjustment to Competitive Shocks: A Tale of Three Industries. (with Ingo Walter), OECD Symposium on Industrial Policies for the 80s, Madrid, Spain, May 1980.

**MAJOR SERVICE CONTRIBUTIONS**

***Babson College***

*Standing committees*: Appointments (Tenure) Committee (co-chair, 2007-2010), 2015-19 (co-chair 2016-2019); Faculty Senate, Board of Research, Graduate Academic Policy Committee (co-chair, 2011-2012, 2014-2016) and Undergraduate Program Decision Making Bodies, Chairs and Deans Committee. Trustees Academic Affairs Committee (2014-16).

*Ad Hoc*: MBA Program Redesign 1992-93; Centers of Excellence-Global Volatility and Citizenship 1999 (chair); Graduate Dean Search 2000-2001 (chair); Distance Learning Oversight Committee 2000-2003 (chair); Global Concentration Planning Committee 2003-04, Student Opinion Survey Task Force, 2004-2005, Babson-Olin-Wellesley Mellon Grant Project Committee, 2012-2013. Babson College-wide Faculty Fun Day Organizing Committee, Summer 2015.

***External/Academic***

Invited External Program Evaluator, Economics Department, Elon University, March 2014.

Invited External Member, Tenure/Promotion Committee, Brandeis University, 2011.

External Tenure Reviewer, American University-Cairo, 2012.

Ph.D. Committee External Reader: Brandeis University, three candidates, 1998-2007.

Referee: *Columbia Journal of Business*, *World Trade Review*, *Journal of Economics and Sociology, Open Economies Review, Governance, World Development, Journal of International Trade Law and Policy, Mercatus Center, Negotiation Journal.* Book manuscript referee, Oxford University Press.

**HONORS AND SCHOLARSHIPS**

Faculty Research Award, Babson College, September 2015.

Babson Research Scholar, 2013-2016, renewed 2016-2019, 2019-2022.

Best Paper Award (with Yunwei Gai), Association for Global Business Conference, New Orleans, November 2010.

Kevern Joyce Term Chair (research grant), 2008-2013.

Robert E. Madden Term Chair (research grant), Babson College, 1992-1997.

Glavin Center Research Grant, Fall 2008.

Babson College Faculty Research Facility grant, 2005-06.

Named to *Who's Who* Regional/Business Series and *Who's Who in the World* (1990).

Graduate Institute Scholarship (Geneva), 1979-1980.

MacJannet Fellowship (Graduate Institute, Geneva), 1977-1978.

Cabot Corporation Fellowship (Fletcher School/Tufts University), 1976-1977.

Phi Beta Kappa, elected 1975.

Rotary International Scholarship, University of Bonn, 1974-1975.

American Field Service Scholarship, Bundesgymnasium Leibnitz, Austria, 1971-72.

**FOREIGN LANGUAGES**

*German*, full professional proficiency (Fletcher School language examination, 1976).

*French*, working knowledge (Graduate Institute HEI Geneva language examination, 1977).

*Babson Park, Massachusetts January 2022*